

GEI Press Kit



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Working with GEI – Potential Media Opportunities

- Interview or expert quote
 - Focus piece on program or project (written article, audio interview or video interview all possible)
 - Opinion piece, editorial or expert insight article
 - Research partnership or collaboration
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About GEI

Global Environmental Institute (GEI; 中文: 北京市朝阳区永续全球环境研究所) conducts research, develops tools, and provides support for China's, and nearby countries', sustainable development.

Since 2004, GEI has operated as a premier Chinese non-governmental, non-profit, environmental NGO dedicated to manifesting a China that achieves economic development through world-class environmental and social policies.

We conduct our work via the GEI method: we implement market-based models by executing three key steps, research, pilot projects, and policy recommendations. Our team has expertise in the most pivotal fields of development, including renewable energy, climate change, community development, ecological conservation, and sustainable overseas investment.

The GEI method is currently present in projects operating across 25 of China's provinces and 10 of China's closest international partners including Democratic Republic of Congo, Myanmar, Sri Lanka and the United States. In these areas, we have effectively lowered carbon emissions; protected thousands of hectares of land; worked with officials and experts; improved international environmental negotiations; and brightened the livelihoods of villagers for the long-term.

As China continues to domestically progress and expand its international reach, GEI remains committed to the belief that environmental solutions must also address social and economic concerns.

Logos and Accepted Names

To request use of the GEI logo, please contact the GEI Communications Team via gei@geichina.org

Full name: Global Environmental Institute

Acronym: GEI

Brief description: Chinese, environmental NGO

Introduction to GEI Program Areas & Initiatives

Energy and Climate Change Program (能源与气候变化项目)

Economic reform and rapid growth have made China a premier international market and one of the world's top contributors to greenhouse gas emissions. Moving forward, China must incorporate economic development with environmental protection in order to achieve a sustainable future.

Since GEI's founding in 2004, our Energy and Climate Change Program has worked closely with the government and research institutions, as well as international experts, to innovate solutions for China's low-carbon development path.

Our 3 Areas of Work:

1. Facilitate High-Level, Bilateral and Multilateral Climate Dialogues and Cooperation
2. Promote Subnational Low-Carbon Policymaking: GEI and US-based think tank, Center for Climate Strategies, developed and disseminate a low-carbon policy and quantitative analysis toolkit in China.
3. Renewable Energy Development: We promoted biomass cook stoves, biogas technology and renewable energy tools in rural areas of Tibet, Sri Lanka, Shanxi Province and Myanmar.

Program Staff: YU Qinchan (manager); Dr. XU Shengnian, CUI Nanying, and YAN Xinran

Ecological Conservation and Community Development Program (生态保护与社区发展项目)

Throughout China's western region and abroad, our team devises bottom-up solutions that have already involved more than 50,000 local people to protect 31,500 hectares of land while also improving their quality of life.

Our Method: Through research, pilot projects and policy advocacy, we are diligently creating opportunities to improve and scale our Community Conservation Concession Agreement (CCCA) model. We also are exploring best practices for providing recommendations to government ecological protection and economic development decision-makers and are developing an economic design that incorporates environmental valuation.

Since 2005, we have designed and implemented the Community Conservation Concession Agreement (CCCA), working alongside key decision-makers and developing on-the-ground partnerships. This model has been adopted by many communities in Ningxia, Qinghai, and Inner Mongolia, and internationally, in Myanmar, to strengthen resource management and enhance economic opportunity.

Program Staff: Dr. KUI Peng (manager); CHEN Yunzhu, KONG Linghong, and WANG Qian

Overseas Investment, Trade and the Environment Program (海外投资, 贸易与环境项目)

With the proclamation of a "Go Out" economic policy in 2001 and the One Belt, One Road initiative, China has emerged as a global leader in overseas foreign direct investment (OFDI).

Recognizing that China's outward economic outlook entails environmental and social risks, GEI works alongside key policymakers and international partners to enhance greater understanding around these issues and develop solutions in China and in China's biggest investment zones: the Belt and Road, Greater Mekong Subregion and Africa.

With quantitative and evidence-based research, technical expertise, and on-the-ground partnerships, we work to: encourage the adoption of environmental and social principles into China's overseas trade and investment activities; and promote bilateral and multilateral exchange and dialogue on green investment and finance.

Our work follows a four-part methodology:

1. Research: Improve Chinese regulations on overseas investment and financial institutions;
2. Policy Advocacy: Promote environmental policy toolkits for enterprises that enhance resource management;
3. Bilateral Platform: Build mechanisms for enterprise, government and NGO collaboration;
4. Capacity Building: Strengthen capacity for responsible and green investment by Chinese firms overseas.

Program Staff: REN Peng (manager); ZHANG Jingwei, CHEN Xiulian

Marine Conservation (海洋保护)

In 2018, GEI launched a new program that will enhance our expertise in conservation and trade by expanding our work to one of the world's largest and most critical ecosystems – the ocean.

Marine ecology is simultaneously facing threats from the natural world and mankind. Climate change is impacting water temperature and breeding habits, shorelines and migration patterns, while pollution, fishing and trading done by humans is threatening the future of the ecosystem. The focus of our Marine Conservation program is to apply science-based research techniques to build cases to improve marine conservation policies in China and abroad.

Program Staff: WANG Jing (manager)

Global Environmental Innovation Fund (全球环境创意集锦)

Established by Global Environmental Institute (GEI) in 2016 with seed funding from the blue moon fund, Global Environmental Innovation Fund (GEIF) aims to advance the course of GEI and contribute

to global efforts to explore and practice innovative environmental and development mechanisms, models and solutions.

Acting as a reserve fund and re-granting platform, GEIF enables GEI to collaborate and work closely with critical partners endeavoring to realize sustainable development and ecological protection in China and abroad. GEIF's network includes partners from NGOs, consultants, foundations, private firms and governments from diverse regions and countries.

GEIF looks forward to cooperating with these stakeholders and partners to mobilize and integrate more resources in order to achieve sustainable development. As GEIF grows, we welcome donors to support our efforts and join with us by contacting the GEIF team.

Program Staff: ZHAO Wenjuan (manager)

Experts for Interview

GEI experts are the available for interview in Chinese and English. Their biographies can be found on www.geichina.org.

Areas of Expertise: Climate change, China's Climate Leadership, Renewable Energy, Endangered Species, Belt & Road Initiative, Sino-Burmese Relations, NGOs in China, Conservation, Tibetan Plateau, Sino-Africa trade, forest governance and wildlife trafficking.

Due to our team's active travel schedule, please contact GEI Communications via gei@geichina.org directly to be connected to an expert suitable to your interview topic.

Available Research and Reports

Global Environmental Institute publications are available on-line for free download thanks to the generosity of our donors and partners. All reports can be found in full on www.geichina.org. Any specific questions can be directed to the report authors or by contacting gei@geichina.org

GEI is eager to share our work with the public and ask that all information be represented actually and along the authors intent. We are always seeking report and research collaboration. Please contact us with potential opportunities.

- Going Global Series
 - How China's Policy Banks Can Support Sustainable Foreign Investment, 2017
 - China's Involvement in Coal-Fired Power Projects Along the Belt and Road, 2017
 - Chinese NGOs Going Global: Current Situation, Challenges and Policy Recommendations, 2016
 - Cambodian FDI Policy and Management System: Analysis of Chinese Investments in Cambodia, 2016
 - Vietnamese FDI Policy and Management System: Analysis of Chinese Investments and Contracting in Vietnam, 2016
 - Chinese Investments in Myanmar: A Scoping Study, 2016
 - Series of China's "Going Global" –Lao Policy and Management on FDI and Chinese Hydropower, Mining, Agricultural Investments in Laos, 2014
 - Series of China's "Going Global"–Understanding China's Overseas Investments Governance and Analysis of Environmental & Social Policies
 - Environmental and Social Challenges of China's Going Global (English), 2013
 - Going Global – The Environment and Social Challenges of China's Investment, Trade and Aid Abroad (Chinese), 2013
 - Environmental Policies on China's Investment Overseas (English), 2011
 - Environmental Policies on China's Investment Overseas (Chinese), 2010
- China – Africa Forest Governance Series
 - China Africa Investment Treaties, 2017 (IIED)
 - Timber flow study: export/import discrepancy analysis – China vs. Mozambique, Cameroon, Uganda and DRC, 2015
- Climate Change Series
 - Exploring the third-party evaluation method that applies for China's South-South Cooperation on Climate Change In-Kind Aid, 2017
 - Integrating Natural Capital into Policy Design in China: Qinghai Pilot, 2017

Annex Items

- [Annual Report](#)
- GEI's Policy Influence